

RALEIGH, N.C. (March 31, 2010) – The inaugural CoolKidz Expo – the show to inspire and entertain today’s family – announces a special casting call for “The Rusty Bucket Kids” (TRBK) TV Show on **SUNDAY, APRIL 18, 2010 starting at NOON** at the Raleigh Convention Center.

All Expo attendees 8 years or older will have the opportunity to audition for various roles in future episodes of TRBK as part of the SUNDAY ONLY casting call. Registration begins at 10 am at the Peak City International Film Festival Theatre located inside the Expo.

Information regarding the location of the casting call will be provided at the registration desk and talent will be seen on a first come first served basis; all others will be seen if time permits or at a later casting call (date/time to be determined). Information regarding the location of a later casting call will be provided at the registration desk. The casting session will be conducted by nationally known acting coach and TRBK director, Kevin Robert McDermott and actor, Scott Andrew Taylor, who portrays Abe Lincoln in the pilot.

More casting call details for the Sunday, April 18 event can be found first at: http://coolkidzexpo.com/expo/trbk_faqs.html or by emailing: casting@TheRustyBucketKids.com

“I am excited to meet more wonderful local talent in the Raleigh area,” said McDermott. “All of our cast members are North Carolina residents. We are looking for talent of all ages, sizes and a diversity of physical traits and ethnic backgrounds for various roles and as extras in the series, ‘The Rusty Bucket Kids, Adventure of the Magic Glasses’. All you have to bring is yourself and a parent or guardian. No previous acting experience is necessary.”

“We are pleased that The Rusty Buckets Kids will be hosting its casting call at CoolKidz Expo,” said event co-founder Amy Wann. “This brings another fresh and exciting element to the show and offers new opportunities for North Carolinians!”

And on Saturday, April 17 at Noon, the premiere of TRBK one-hour pilot episode, “Lincoln, Journey to 16”, will simulcast in the Peak City International Film Festival Theatre at the same time of airing on WRAL-TV. This episode and other family short films will be shown throughout the weekend at the Expo. Many of the actors will be attending the Saturday pilot premiere and signing autographs afterwards in the theatre. Members of The Rusty Bucket Band will be performing songs from the soundtrack on Saturday at 6:45 pm, followed by an autograph session.

For two fun-filled days, TRBK, Busch Gardens/Water Country USA, Crayola, Patch Products, Time Warner Cable, WakeMed, You CAN Do the Rubiks Cube and other sponsors and exhibitors will showcase the latest trends, exciting products and innovative services.

CoolKidz Expo supports positive lifestyle pursuits for kids and families by promoting proficiency in academics, a positive self-image and a healthy lifestyle. Sponsor and exhibitor prizes will be raffled off throughout the weekend, with proceeds benefiting the American Heart Association through the Jump Rope for Heart and Hoops for Heart programs.

Mix 101.5, WRAL.com's Go Ask Mom, Kidsville News!, Carolina Parent and Metro Magazine are the media partners.

The Expo hours are Saturday, April 17 from 9am-8pm and Sunday, April 18 from 10am-5pm. Admission is \$9 for Adults, \$7 for Seniors (age 65+), \$4 for CoolKidz (ages 3-15) and free under age 3. Discount coupons are available online.

Website: <http://coolkidzexpo.com>

Twitter: <http://twitter.com/coolkidzexpo>

Facebook: <http://www.facebook.com/CoolKidzExpo>

About The Rusty Bucket Kids

“The Rusty Bucket Kids” is a new family friendly, web-based television show combining educational content with family entertainment – edutainment. A brother and sister learn they can travel back through time in American History to meet teenagers who become some of America’s greatest historical heroes. The show also represents a new method for providing local content to broadcast television stations and the Internet working with local sponsors.

Website: www.TheRustyBucketKids.com

Twitter: <http://twitter.com/rustybucketkids>

Facebook: <http://www.facebook.com/pages/The-Rusty-Bucket-Kids-Club/92995172086?ref=sgm>

YouTube: <http://www.youtube.com/user/TheRustyBucketKidsTV>

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